

Results of the Statewide Consumer Survey of Floridians (N=499)

To the best of your knowledge, which of the following best defines prescribed fire?

- 21% When lightning naturally ignites a fire
- 40% When land managers purposefully set a fire
- 9% When someone's yard fire escapes into the forest
- 29% Don't know
- 2% Not available

(Of those who answered correctly) How have you heard about prescribed fire? (N=207)

- 24% TV
- 19% Newspaper
- 15% Personal Exp.
- 4% Rangers
- 2% Radio
- 1% Friends
- 18% Other
- 14% Don't know
- 4% Not available

In general, would you say prescribed fire is greater, wildfire is greater, or they are the same in number of animals killed?

- 66% Wildfire is greater
- 15% They are the same
- 5% Prescribed fire is greater
- 13% Don't know
- 1% Not available

In general, would you say prescribed fire is greater, wildfire is greater, or they are the same in amount of smoke generated?

- 52% Wildfire is greater
- 24% They are the same
- 6% Prescribed fire is greater
- 17% Don't know
- 1% Not available

Please tell me in your opinion whether health problems from smoke and ash is a large, medium, or small potential risk of prescribed fire.

- 34% Large risk
- 28% Medium risk
- 30% Small risk
- 7% Don't know
- 15% Not available

Please tell me in your opinion whether car accidents due to smoke are a large, medium, or small potential risk of prescribed fire.

- 16% Large risk
- 25% Medium risk
- 50% Small risk
- 8% Don't know
- 1% Not available

Have you personally smelled smoke from a wildfire last year or this year at your home?

50% Yes
48% No
1% Don't know
1% Not available

(Of those who did smell smoke) For how many days? (N=234)

7.6 Mean (SD 12.0)
1-90 Minimum - Maximum

Demographic Data

Sex

48% Male
52% Female

Age

47.6 Mean (SD 18.7)
18-92 Minimum B Maximum

Race

79.4% White
10.9% Black
0.6% Asian or Pacific Islander
0.4% American Indian
6.5% Other
1.0% Multi-racial or mixed race
1.2% Not available

Hispanic

9% Yes
89% No