

## Florida Herbicide Pricing and Expectations<sup>1</sup>

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The following list (Table 1) has been compiled from various unnamed sources. Each price reflects a blend of the differing use rates for differing crops and sites. Sites where more active ingredient is used per application (e.g. pasture vs. row middles) may have higher costs. Likewise, if an active ingredient is used in a specialty site such as golf course, turf, or ornamental, it is likely to cost more per application.

It is important to appreciate the expectations users have for each active ingredient, which is reflected in the price. Materials that are off-patent or have a limited weed control spectrum (e.g. 2,4-D, atrazine, dicamba, MSMA, trifluralin) generally average between \$2/acre and \$9/acre.

Materials that provide control of a larger array of weeds or provide control of weeds in specialty areas such as vegetable or citrus production command higher prices. Costs for these herbicides range between \$10/acre to almost \$60/acre.

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Table 1.

Active Ingredient	Price (\$/acre)
2,4-D	1.98
2,4-DB	2.07
ACIFLUORFEN	11.62
AMETRYN	1.87
ASULAM	25.04
ATRAZINE	5.29
BENSULIDE	58.50
BENTAZON	5.08
BROMACIL	30.37
CARFENTRAZONE	3.60
CHLORIMURON	3.52
CLETHODIM	11.97
CLOMAZONE	9.16
DICAMBA	3.34
DICLOSULAM	7.11
DIQUAT	10.75
DIURON	10.80
EPTC	11.19
ETHALFLURALIN	10.31
FLUAZIFOP	9.46
FLUMIOXAZIN	8.00
GLYPHOSATE	9.47
HALOSULFURON	27.88
HEXAZINONE	19.00
IMAZAPIC	15.02
S-METOLACHLOR	16.27
METRIBUZIN	12.67
MSMA	4.35
NORFLURAZON	45.38
OXYFLUORFEN	14.08
PARAQUAT	8.46
PENDIMETHALIN	5.35
PROMETRYN	4.88
SETHOXYDIM	18.69
SIMAZINE	11.03
SULFOSATE	9.17
THIAZOPYR	19.25
TRICLOPYR	17.35
TRIFLOXYSULFURON	18.50
TRIFLURALIN	3.97