SAMPLE: Wildland Fire Education Program Reporting Form

Reporter Name: Georgette Washington       Affiliation: Lincoln County Extension

Reporting Date: March 18, 2000

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PROGRAM
Title: Protecting Your Property from Wildfire

Date: March 15, 2000  Time: 7:00 PM  Duration: 2 hours

Location(s): At the home of Ben Franklin, near the local Five and Dime.

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ORGANIZATIONS COOPERATING IN PROGRAM

X IFAS Cooperative Extension Service, county: Lincoln

X Florida Division of Forestry, district: Lincoln River District

X Other: Lincoln County Fire Department (please specify)

Individuals responsible for activity planning and delivery:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Contribution to activity</th>
<th>Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sam Adams</td>
<td>Forester</td>
<td>talked, answered questions</td>
<td>DOF</td>
</tr>
<tr>
<td>Betsy Ross</td>
<td>Firefighter</td>
<td>told of homeowner mistakes</td>
<td>County Fire Dept.</td>
</tr>
</tbody>
</table>

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TARGET AUDIENCE
Description of target audience (Who are they? How many are there in the entire audience? Why are you targeting this group of people?):

Homeowners Association in high risk, fire prone area of county. Pine plantations and undeveloped land surround the area.

Clientele:

<table>
<thead>
<tr>
<th>Actual # Recipients</th>
<th>White</th>
<th>Black</th>
<th>AI/Ala</th>
<th>Hispanic</th>
<th>Asian/PI</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>26</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td>15</td>
<td>16</td>
</tr>
</tbody>
</table>
PROGRAM SUMMARY

Activity description:
Conducted brief meeting, showed slides, answered questions, toured homes by flashlight

Material(s) distributed:
Brochure on landscaping with fire in mind. Coupons from the local home and garden center.

Activity objective(s):
Engage homeowners in increased protection for home through use of defensible space and less flammable plants.

Activity impact(s):
13 participants expressed a strong intent to develop defensible space around their home.

Activity problem(s) or need(s) for future activities:
This would be a better program for a weekend day or an evening after the time changes in the spring. It quickly became too dark to adequately identify flammable landscape plants.

Activity success story:
Coupons from the home and garden centers were a big hit.

MEDIA SUMMARY

Report on: (1) any contact with the news media
(2) any media coverage

<table>
<thead>
<tr>
<th>Date of Contact/Coverage</th>
<th>Description of Contact/Coverage (include information covered &amp; agencies involved)</th>
<th># Distributed or Circulated</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 15, 2000</td>
<td>sent a press release to The Lincoln Press newspaper about the upcoming program &quot;Defending Your Home Against Wildlife&quot;</td>
<td>1</td>
</tr>
<tr>
<td>February 20, 2000</td>
<td>The Lincoln Press newspaper wrote a small article about the upcoming program</td>
<td>15,000</td>
</tr>
</tbody>
</table>