Results of the Statewide Consumer Survey of Floridians (N=499)

To the best of your knowledge, which of the following best defines prescribed fire?
21% When lightning naturally ignites a fire
40% When land managers purposefully set a fire
9% When someone’s yard fire escapes into the forest
29% Don’t know
2% Not available

(Of those who answered correctly) How have you heard about prescribed fire? (N=207)
24% TV
19% Newspaper
15% Personal Exp.
4% Rangers
2% Radio
1% Friends
18% Other
14% Don’t know
4% Not available

In general, would you say prescribed fire is greater, wildfire is greater, or they are the same in number of animals killed?
66% Wildfire is greater
15% They are the same
5% Prescribed fire is greater
13% Don’t know
1% Not available

In general, would you say prescribed fire is greater, wildfire is greater, or they are the same in amount of smoke generated?
52% Wildfire is greater
24% They are the same
6% Prescribed fire is greater
17% Don’t know
1% Not available

Please tell me in your opinion whether health problems from smoke and ash is a large, medium, or small potential risk of prescribed fire.
34% Large risk
28% Medium risk
30% Small risk
7% Don’t know
15% Not available

Please tell me in your opinion whether car accidents due to smoke are a large, medium, or small potential risk of prescribed fire.
16% Large risk
25% Medium risk
50% Small risk
8% Don’t know
1% Not available
Have you personally smelled smoke from a wildfire last year or this year at your home?

50% Yes
48% No
1% Don’t know
1% Not available

(Of those who did smell smoke) For how many days? (N=234)
7.6 Mean (SD 12.0)
1-90 Minimum - Maximum

Demographic Data

Sex
48% Male
52% Female

Age
47.6 Mean (SD 18.7)
18-92 Minimum - Maximum

Race
79.4% White
10.9% Black
0.6% Asian or Pacific Islander
0.4% American Indian
6.5% Other
1.0% Multi-racial or mixed race
1.2% Not available

Hispanic
9% Yes
89% No