

# *Tibouchina urvilleana*: Princess Flower<sup>1</sup>

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## Introduction

This sprawling, evergreen shrub or small ornamental tree ranges from 10 to 15 feet (20 feet with proper training) in height. It can be trimmed to any size and still put on a vivid, year-long flower display. The dark green, velvety, four to six-inch-long leaves have several prominent longitudinal veins instead of the usual one, and are often edged in red. Large, royal purple blossoms, flaring open to five inches, are held on terminal panicles above the foliage, creating a spectacular sight when in full bloom. Some flowers are open throughout the year but they are especially plentiful from May to January. Princess flower is ideal for the mixed shrubbery border or used in small groupings to compound the impact of bloom-time.

## General Information

**Scientific name:** *Tibouchina urvilleana*

**Pronunciation:** tib-oo-KYE-nuh er-vill-ee-AY-nuh

**Common name(s):** princess flower

**Family:** *Melastomataceae*

**USDA hardiness zones:** 9B through 11 (Figure 2)

**Origin:** Brazil

**UF/IFAS Invasive Assessment Status:** invasive and not recommended except for “specified and limited” use approved by the UF/IFAS Invasive Plant Working Group

**Uses:** hedge; deck or patio; screen; specimen; container or planter; espalier; trained as a standard



Figure 1. Full Form—*Tibouchina urvilleana*: princess flower

## Description

**Height:** 10 to 15 feet

**Spread:** 10 to 15 feet

**Crown uniformity:** irregular

**Crown shape:** vase, round

**Crown density:** dense

**Growth rate:** moderate

**Texture:** coarse

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Figure 2. Range

## Foliage

**Leaf arrangement:** opposite/subopposite

**Leaf type:** simple

**Leaf margin:** entire, ciliate

**Leaf shape:** lanceolate, ovate

**Leaf venation:** bowed, parallel

**Leaf type and persistence:** evergreen, broadleaf evergreen

**Leaf blade length:** 4 to 6 inches

**Leaf color:** dark green on top, paler green underneath

**Fall color:** no color change

**Fall characteristic:** not showy



Figure 3. Leaf—*Tibouchina urvilleana*: princess flower

## Flower

**Flower color:** purple

**Flower characteristics:** very showy; emerges on terminal panicles

**Flowering:** primarily spring through winter, but also year-round

## Fruit

**Fruit shape:** round capsule

**Fruit length:** less than .5 inch

**Fruit covering:** dry or hard

**Fruit color:** brown

**Fruit characteristics:** does not attract wildlife; not showy; fruit/leaves not a litter problem



Figure 4. Flower—*Tibouchina urvilleana*: princess flower

## Trunk and Branches

**Trunk/branches:** branches droop; not showy; typically multi-trunked; no thorns

**Bark:** brown and smooth to lightly roughed

**Pruning requirement:** needed for strong structure

**Breakage:** susceptible to breakage

**Current year twig color:** green

**Current year twig thickness:** medium

**Wood specific gravity:** unknown



Figure 5. Bark—*Tibouchina urvilleana*: princess flower  
Credits: Gitta Hasing

## Culture

**Light requirement:** full sun

**Soil tolerances:** clay; sand; loam; acidic; well-drained

**Drought tolerance:** high

**Aerosol salt tolerance:** none

## Other

**Roots:** not a problem

**Winter interest:** no

**Outstanding tree:** no

**Ozone sensitivity:** unknown

**Verticillium wilt susceptibility:** unknown

**Pest resistance:** resistant to pests/diseases

## Use and Management

Princess flower requires full sun for best flowering and will thrive on any well-drained soil when regularly watered.

Its growth habit is somewhat weedy, requiring training and pruning to develop and maintain it as a tree. It can be trained as a standard or espaliered against a west-facing wall receiving at least five hours of full sun. It can also be trained on a trellis or arbor as a vine. Pinching new growth helps increase branching and will enhance the flower display.

*Tibouchina granulosa* grows larger (15 to 20 feet tall and wide) and is easier to train into a tree.

Propagation is by cuttings.

## Pests

Some of its pests are scales and nematodes.

## Diseases

Mushroom root rot in soil which is kept too wet.

## References

Koeser, A. K., Hasing, G., Friedman, M. H., and Irving, R. B. 2015. Trees: North & Central Florida. Gainesville: University of Florida Institute of Food and Agricultural Sciences.

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